

Under the patronage of H.E. the Prime Minister Eng. Nader Dahabi



## The Second Education and Training International Exhibition

July 22 - 24, 2009, Zara Expo, Grand Hyatt Hotel, Amman, Jordan



### Gold Sponsor:



The University of Jordan



Vocational Training Corporation

### Exhibition Sponsor:



Italian Language Center



Study in Russia



Spanish Cultural Center

### Media Partner:



Sout Alghad FM

### In co-operation with:



Ministry of Higher Education and Scientific Research



Association of Arab Universities



Ministry of Education



Civil Aviation Regulatory Commission

# Sponsorship Proposal

## EDUTEX:

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EDUTEX meets issuing the degrees of the final exams for secondary schools in Jordan, which means the best timing that the universities and the educational and training institutions will achieve direct communications with new students.

EDUTEX will provide the opportunity for thousands of undergraduate, graduate and postgraduate students, public & private high school students, parents, educational professionals, business executives, young professionals and senior governmental officials to meet with various universities, colleges, language and educational centers as well as cultural exchange at the right time.

## Market Profile:

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■ Current student	1.800.000
■ Arab & foreign students studying in Jordan	28.000
■ Jordanian students study abroad every year	Over 30.000
■ Students applying for secondary school exams	106.000
■ Universities and Academies	60
■ Schools	4.388
■ Cultural Centers	25

## Why Sponsoring?

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■ Cost effective Marketing Exposure	■ Highly Reputation
■ 10,000 – 15,000 Visitors Expected	■ Generate sales leads
■ Expose your staff to your key markets	■ Branding to your Target Audience
■ Maintain a high profile in the market	■ Increase your brand recognition
■ Position your product ahead of your competitors	

## Sponsorship Categories and Benefits:

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Exhibition Sponsor:	US \$ 3,000
● Sponsor's logo printed on all the event's publicity and printing materials	
● Sponsor's logo on the main panel board at the entrance of the exhibition hall	
● Branding stand of 4 sq. m.	
● Sponsor's logo on the event's website with a link to the sponsor's website	
● Sponsor's logo will appears in all newspaper and magazine advertisements	
● Sponsor's Logo printed on all newsletters distributed to our (85,000) email address	
● Sponsor's logo on press conference backdrop	
● Exhibition manual first cover page logo	
● Sponsor's logo on all outgoing emails	

**Bronze Sponsor:****US \$ 4,600**

- Sponsor's logo printed on all the event's publicity and printing materials
- Sponsor's logo on the main panel board at the entrance of the exhibition hall
- 12 sq. m. space with stand at a prime location
- Sponsor's logo on the event's website with a link to the sponsor's website
- Sponsor's logo will appears in all newspaper and magazine advertisements
- Sponsor's Logo printed on all newsletters distributed to our (85,000) email address
- Sponsor's logo on press conference backdrop
- Exhibition manual first cover page logo
- Sponsor's logo on all outgoing emails

**Silver Sponsor:****US \$ 6,500**

- Sponsor's logo printed on all the event's publicity and printing materials
- Sponsor's logo on the main panel board at the entrance of the exhibition hall
- 15 sq. m. space with stand at a prime location
- Sponsor's logo on the event's website with a link to the sponsor's website
- One color page advertisement in the exhibition catalogue
- Sponsor's logo on all outdoor banners
- Sponsor's logo will appears in all newspaper and magazine advertisements
- Sponsor's Logo printed on all newsletters distributed to our (85,000) email address
- Sponsor's logo on press conference backdrop
- Pre-event press release about the sponsor participation in newspapers and trade magazines
- Exhibition manual first cover page logo
- Sponsor's logo on all outgoing emails

**Gold Sponsor:****US \$ 8,400**

- Sponsor's logo printed on all the event's publicity and printing materials
- Sponsor's logo on the main panel board at the entrance of the exhibition hall
- 18 sq. m. space with stand at a prime location
- Sponsor's logo on the event's website with a link to the sponsor's website
- One page color advertisement in the exhibition catalogue
- Sponsor's logo will appears in all newspaper and magazine advertisements
- Sponsor's logo on all outdoor banners
- Sponsor's logo on all outgoing emails
- One receptionist with the sponsor's stand
- Sponsor's Logo printed on all newsletters distributed to our (85,000) email address
- Sponsor's logo on press conference backdrop
- Pre-event press release about the sponsor participation in newspapers and trade magazines
- Spokesperson from the company to attend the event's press conference
- Exhibition manual first cover page logo
- Sponsor welcome the patronage upon his arrival with the organizers

**Platinum Sponsor:****US \$ 11,200**

- Sponsor's logo printed on all the event's publicity and printing materials
- Sponsor's logo on the main panel board at the entrance of the exhibition hall
- 24 sq. m. space with stand at a prime location
- Sponsor's logo on the event's website with a link to the sponsor's website
- Inside cover advertisement in the exhibition catalogue
- Sponsor's logo will appears in all newspaper and magazine advertisements
- Sponsor's logo on all outdoor banners
- Sponsor's logo on all outgoing emails
- Two receptionists with the sponsor's stand
- Sponsor's Logo printed on all newsletters distributed to our (85,000) email address
- Sponsor's logo on press conference backdrop
- Pre-event press release about the sponsor participation in newspapers and trade magazines
- Spokesperson from the company to attend the event's press conference
- Exhibition manual first cover page logo
- Sponsor welcome the patronage upon his arrival with the organizers

**Diamond Sponsor:****US \$ 15,800**

- Sponsor's logo printed on all the event's publicity and printing materials
- Sponsor's logo on the main panel board at the entrance of the exhibition hall
- 36 sq. m. space with stand at a prime location
- Sponsor's logo on the event's website with a link to the sponsor's website
- Back cover advertisement in the exhibition catalogue
- Sponsor's logo will appears in all newspaper and magazine advertisements
- Sponsor's logo on all outdoor banners
- Sponsor's logo on all outgoing emails
- Three receptionists with the sponsor's stand
- Sponsor's Logo printed on all newsletters distributed to our (85,000) email address
- Sponsor's logo on press conference backdrop
- Pre-event press release about the sponsor participation in newspapers and trade magazines
- Spokesperson from the company to attend the event's press conference
- Exhibition manual first cover page logo
- Sponsor welcome the patronage upon his arrival with the organizers

- Sponsor's logo printed on all the event's publicity and printing materials
- Sponsor's logo on the main panel board at the entrance of the exhibition hall
- 18 sq. m. space with stand at a prime location
- Sponsor's logo on the event's website with a link to the sponsor's website
- One color page advertisement in the exhibition catalogue
- Sponsor's logo on all outdoor banners
- Sponsor's logo will appears in all newspaper and magazine advertisements
- Sponsor's Logo printed on all newsletters distributed to our (85,000) email address
- Sponsor's logo on press conference backdrop
- Pre-event press release about the sponsor participation in newspapers and trade magazines
- Exhibition manual first cover page logo

■ All prices are subject to 16% sales tax

## Contact Us:

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We would like to serve your needs and discuss any further inquiries at anytime. For more information, please contact us at:



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