



Education and Training International Exhibition
July 22 – 24, 2009, Zara Expo - Grand Hyatt Hotel, Amman - Jordan

Exhibition Application Contract

We hereby apply for:

Exhibition Space requirements:

- Space only at US\$ 275 per sq. m., minimum stand size is 24 sq. m.
- Space with stand at US\$ 300 per sq. m., minimum stand size is 9 sq. m. and by additional of 3 sq. m., including white panels, carpet, name board with stand No., three spotlighting, one table, two chairs and one waste bin for every 9 sq. m..
- Branding Stand, 4 sq. m. (2m x 2m) at US\$ 1,600, including white panels, carpet, name board, two spotlighting, one table, two chairs and one waste bin.

Show Catalogue requirements:

We would like to book the following advertising space: *(If booked with this contract a 10% discount allowed on the following advertisement rates)*

- Full Color Page, US\$ 1,200
- Front or Back Inside Cover, US\$ 1,400
- Double Page Spread; US\$ 2,000
- Back Cover US\$ 1,800

Co. Name:

Mailing Address:

Contact Person:

Title:

Tel.:

Fax:

Email:

Space required _____ sq. meters.

Stand No.:

Total Amount:

16% Sales Tax:

Grand Total:

Payment Terms:

A 50% deposit payment should be sent together with this duly filled Contract. The balance of the amount due must be settled on or before June 10, 2009.

I/ We hereby agree to abide by the terms and conditions which form part of the application (see reverse), of which we have taken a copy, and accept that it is a legally binding contract when signed and accepted by the organizer.

A person authorized to purchase on behalf of the exhibitor must sign this contract.

<p>Name: _____</p> <p>Position: _____</p> <p>Date: _____</p> <p>Signature and Stamp: _____</p>	<p>Confirmation on behalf of the organizer: Snabel Expo LLC</p> <p>Authorized Signatory: _____</p>
--	---

Cheques should be made payable to Snabel Expo Co. LLC, Drafts payment should be made by Swift Telex transfer to Snabel Expo Co. LLC, Account No.: 001.376839.02.01, The Housing Bank for Trade and Finance, Amman-Jordan, Swift Code: H B H O J O A X X

Terms and Conditions

01. In these Conditions the term "Exhibitor" means the signatory of this application and includes all employees or agents of such, the term of "Exhibition" means the Education and Training International Exhibition & Seminars "EDUTEX", and "The Organizers" means Snabel Expo Co. LLC.
02. To confirm the exhibitor's space, a 50% of the total amount must be paid upon signing the contract.
03. If the exhibitor does not pay the balance of the contract price at the prescribed time, the Organizer reserves the right after notice to the Exhibitor or the agents as appropriate to cancel the booking. In this event if the Exhibitor cancels the booking after the application is granted, the deposit will be forfeited. Additionally, if cancellation occurs for either reason after the prescribed date for payment of the balance of the contract price a sum in liquidated damages equivalent thereto will be payable by the Exhibitor to the Organizer in any event.
04. Should the Exhibitor withdraw, without prejudice to the rights and remedies of the Organizer in respect of any breach of the contract on the part of the Exhibitor, the Organizer at its discretion, may allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) The Exhibitor must give written notice to the Organizer that he/she desires to withdraw and if the Organizer allows such withdrawal it will notify the Exhibitor of its decision in writing.
 - b) Any such notification by the Organizer to the Exhibitor will constitute a cancellation of the contract subject to the payment by the Exhibitor to the Organizer of a consideration for release from the contract.
 - c) The amount for such payment will be specified in the Organizer notification to the Exhibitor and will be that promotion of the space rental payable under the contract here specified.
 - d) If notice of withdrawal received on or before April 10, 2009, the promotion of space rent payable is 50%. If notice of withdrawal received after April 10, 2009 the promotion of space rent payable is 100%.
 - e) Upon payment of such amount to the Organizer by the Exhibitor (credit being given by the Organizer for the entire rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall pay any further claim against the other.
05. The agreement to exhibit is irrevocable by the Exhibitor and at its discretion the Organizers will agree to cancel the contract or refund any part of the payments already made.
06. Only the products and the organization name entered in the application form will be allowed to be displayed on the stand. No sub-letting or exchange of any part of the space applied for or Shell Scheme Service or Optional Stand Service, Electrical items are permitted.
07. Stands/ Space must be occupied by 9:00 AM on July 20, 2009, otherwise the Organizers reserve the right to re-let the space or deal with it any way they see fit and claim full amount as per bookings made. All mock-ups built should be as per drawings prior approved by organizers.
08. Exhibitors are wholly responsible for the safety of their exhibits, employees, public and themselves before /during/after the Exhibition. Exhibitors are not permitted to conduct demonstrations using live fire or heated oil. The Organizers will not accept responsibility / liability for loss or damage whatsoever caused to any exhibit, property of any exhibitor or the general public.
09. Exhibitors are not allowed to bring into the Exhibition area/stands any exhibit or any substance, which is liable to cause harm to the public or cause a fire or explosion. The Organizers may in their absolute discretion demand the removal of, or take steps themselves to remove, any such exhibit or substance at the Exhibitor's expense.
10. Except with the express written permission of the Organizers, only officially appointed contractors may be used for any electrical and stand building work, for supply of cranes or other lifting apparatus.
11. The Organizers shall not be held responsible for the loss or damage to any property of the Exhibitor or any person before/during/after the exhibition dates caused by theft, fire, defect in the Exhibition Hall (The Hall), storm, tempest, lightning, national emergency, national mourning, civil unrest, war, labor disputes, lockouts, explosions, acts of God and general cause of force major whether or not ejusdem generis with foregoing or any cause not within the Organizers control or for any loss or damages sustained in the event that the opening or holding of the Exhibition is cancelled, prevented, postponed or abandoned for any loss or damage to the basic Shell Scheme stand provided. Exhibitors are advised to take out an appropriate insurance cover for the purpose of indemnifying the Organizers as aforesaid and also cover themselves against all risks anticipated/associated with their participation and, more explicitly, in respect of those conditions herein for which the Organizers have expressed not to be responsible.
12. In no event shall the Exhibitor have any claim for damages of any kind against the Organizers in respect of any loss or damage consequent upon cancellation, breakdown prevention or any postponement or abandonment of the Exhibitor by reason of the happening of any of the events referred to in condition 11 or otherwise the Hall becoming wholly or partially unavailable for the holding of the Exhibition for reasons which may be within or beyond the Organizer's control and the Organizers shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organizers shall consider necessary. If in the opinion of the Organizers by rearrangement or postponement of the period of Exhibition or by substitution of another hall or building or in any other reasonable manner, the Exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the Organizers.
13. The exhibitors shall hold the Organizers safe and harmless from all loss or damages suffered directly or indirectly arising out of any act or default or negligence of any servant, agent, employee, printer, publisher, service provider, advertising agency or subcontractor of the organizer.
14. All display, advertising exhibits and stand arrangements shall be appropriate to the subject matter of the Exhibition in the sole opinion of the Organizers and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the Organizers, the Exhibitor is in breach of this clause, the Organizers may direct the Exhibitor to rectify any such breach and the Exhibitor shall act immediately accordingly.
15. In the event of a breach of any conditions for participation or payment, the Organizers reserve the right in all cases to retain all monies paid by the Exhibitor and have a lien/retain all goods of the Exhibitor and at the discretion of the Organizers, auction or sell goods of the Exhibitor to recover the money due to the Organizers and recover further money from the Exhibitor as provided herein along with storage and transportation charges, legal and solicitor charges associated with the same.
16. An Exhibitor's manual will be issued to the Exhibitor containing detailed information /guidelines for participation in the Exhibition. All conditions and details contained therein are binding on all Exhibitors and appointed agents for the Exhibition and must be complied with, without exception.
17. The Organizers cannot accept any complaint or claim against them unless submitted in writing two days after the closing of the exhibition. Moreover, any theft claim which requires to be reported to official authorities by the organizers should be submitted in Arabic on the same day of the theft/claim along with relevant supporting details and insurance certificate.
18. Smoking is not permitted at the venue.
19. Stand rentals may be paid in US\$ or Jordanian Dinar.

All communications should be addressed to:

Snabel Expo Co. LLC
PO Box 1727, Amman 11947, Jordan
Tel.: + (962 6) 533 2565, Fax: + (962 6) 533 1618
marketing@edutexme.com